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CLAIMS

What is claimed is:

5 1. A method of online shopping comprising the steps of:

purchasing an electronic item from a merchant web site,

wherein the purchasing is carried out by use of a client shopping cart,

wherein the client shopping cart further comprises a merchandise pickup facility installed on a client, and

wherein the client is coupled for data communications to the merchant web site;

downloading, to the client, the electronic item through the merchandise pickup facility on the client; and

- installing the electronic item through the merchandise pickup facility on the client.
- 2. The method of claim 1 wherein the merchandise pickup facility comprises application software integrated within the client shopping cart.

3. The method of claim 1 wherein the merchandise pickup facility comprises a data communications software application installed upon the client and connected to the client shopping cart through an interface.

4. The method of claim 1 wherein the merchandise pickup facility comprises software integrated within the client as a plug-in wherein the merchandise pickup facility is connected to the client shopping cart through an interface.

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- 5. The method of claim 1 wherein downloading the electronic item comprises downloading the electronic item to the client through a service provider site upon which is installed a remote merchandise pickup facility.
- 10 6. The method of claim 1 further comprising scheduling the downloading.
 - 7. The method of claim 1 wherein the downloading is performed in accordance with a predefined schedule, wherein the schedule is stored in computer memory on the client.

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- 8. The method of claim 7 wherein the client has a temporary web address.
- 9. The method of claim 7 wherein the client has a permanent web address.
- 20 10. The method of claim 1 wherein the downloading is performed in accordance with a predefined schedule, wherein the schedule is stored in computer memory on the merchant web site.
 - 11. The method of claim 10 wherein the client has a permanent web address.

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12. A system of online shopping comprising:

means for purchasing an electronic item from a merchant web site,

5 wherein the means for purchasing comprises a client shopping cart,

wherein the client shopping cart further comprises a merchandise pickup facility installed on a client, and

wherein the client is coupled for data communications to the merchant web site;

means for downloading, to the client, the electronic item through the merchandise pickup facility on the client; and

means for installing the electronic item through the merchandise pickup facility on the client.

- The system of claim 12 wherein the merchandise pickup facility comprises application software integrated within the client shopping cart.
 - 14. The system of claim 12 wherein the merchandise pickup facility comprises a data communications software application installed upon the client and connected to the client shopping cart through an interface.

15. The system of claim 12 wherein the merchandise pickup facility comprises software integrated within the client as a plug-in wherein the merchandise pickup facility is connected to the client shopping cart through an interface.

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- 16. The system of claim 12 wherein means for downloading the electronic item comprises means for downloading the electronic item to the client through a service provider site upon which is installed a remote merchandise pickup facility.
- 17. The system of claim 12 further comprising means for scheduling the downloading.
- 10 18. The system of claim 12 wherein the means for downloading is operating in accordance with a predefined schedule, wherein the schedule is stored in computer memory on the client.
 - 19. The system of claim 18 wherein the client has a temporary web address.
 - 20. The system of claim 18 wherein the client has a permanent web address.
- The system of claim 12 wherein the means for downloading is operating in accordance with a predefined schedule, wherein the schedule is stored in computer memory on the merchant web site.
 - 22. The system of claim 21 wherein the client has a permanent web address.

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- 23. A computer program product of online shopping comprising:
 - a recording medium;
- 5 means, recorded on the recording medium, for purchasing an electronic item from a merchant web site,
 - wherein the means, recorded on the recording medium, for purchasing comprises a client shopping cart,
- wherein the client shopping cart further comprises a merchandise pickup facility installed on a client, and
- wherein the client is coupled for data communications to the merchant web site;
 - means, recorded on the recording medium, for downloading, to the client, the electronic item through the merchandise pickup facility on the client; and
- means, recorded on the recording medium, for installing the electronic item through the merchandise pickup facility on the client.
- The computer program product of claim 23 wherein the merchandise pickup facility comprises application software integrated within the client shopping
 cart.

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- 25. The computer program product of claim 23 wherein the merchandise pickup facility comprises a data communications software application installed upon the client and connected to the client shopping cart through an interface.
- The computer program product of claim 23 wherein the merchandise pickup facility comprises software integrated within the client as a plug-in wherein the merchandise pickup facility is connected to the client shopping cart through an interface.
- The computer program product of claim 23 wherein means, recorded on the recording medium, for downloading the electronic item comprises means, recorded on the recording medium, for downloading the electronic item to the client through a service provider site upon which is installed a remote merchandise pickup facility.

28. The computer program product of claim 23 further comprising means, recorded on the recording medium, for scheduling the downloading.

- 29. The computer program product of claim 23 wherein the means, recorded on the recording medium, for downloading is operating in accordance with a predefined schedule, wherein the schedule is stored in computer memory on the client.
- 30. The computer program product of claim 29 wherein the client has a temporary web address.
 - 31. The computer program product of claim 29 wherein the client has a permanent web address.

- 32. The computer program product of claim 23 wherein the means, recorded on the recording medium, for downloading is operating in accordance with a predefined schedule, wherein the schedule is stored in computer memory on the merchant web site.
- 33. The computer program product of claim 32 wherein the client has a permanent web address.